

Early Career RESEARCH DAY 2026



Deutscher Akademischer Austauschdienst
German Academic Exchange Service

Conference Theme:

Global Business, Manufacturing, Sustainability,
and Innovation: Cross-Border Perspectives and Opportunities

Google Meet <https://meet.google.com/uhx-rahf-qre>



19th August 2026
10.00am to 7.30pm



School of Management Auditorium
Pondicherry University, Pondicherry

Time (IST)	Event Details
10:00-11:30	Inauguration Welcome Address Dr. P. SRIDHARAN Prof & Head-Department of International Business-SOM, PU
	Presidential Address Prof. P.PRAKASH BABU, Vice Chancellor, Pondicherry University.
	Chief Guest Ms. PALLAVI SHASTRI, Senior Vice President, Human Resources-Bosch, India.
	Guest of Honour Mr. MALLIKARJUNA S, Regional Director, Indo-German Trade & Commerce, Chennai.
	Special Address Prof. P.NATARAJAN, Director- C& CR, & Dean-SOM-Pondicherry University.
	Felicitation Ms. ANTOINETTE STEPHEN, Regional Officer -DAAD Information Centre, Chennai Mr. JAYARAAM S, Deputy General Manager, Business Standard, Chennai Dr. PANCHATCHARAM MARIAPPAN, Professor, IIT Tirupathi, Research Ambassador -DAAD
	Vote of Thanks Dr. BUSHAN D. SUDHAKAR, Professor, DIB, SOM, PU, Research Ambassador -DAAD
11:30 - 11.40	Tea Break



Time (IST)	Event Details
11:45-12:25	Expert Address "Lean Production System" Mr.SHRAVAN KUMAR, Deputy Manager, Program Planning and Production Control, BMW Plant, Chennai
12:30-13:30	Expert Address "Research Opportunities in Germany" MS. ANTOINETTE STEPHEN Regional Officer -DAAD Information Centre, Chennai
13:30-14:30	LUNCH
14:30-15:10	Expert Address "Additive manufacturing and Industry Challenges" Mr. PATRICK WEIMANN Director Manufacturing, Bosch Additive Solutions Center, Nuremberg, Bavaria, Germany
15:15-15:55	Expert Address Barriers to Innovation in SMEs Prof. Dr. habil. RAJNISH TIWARI, Professor for Business Administration and Global Innovation, "Fresenius Uni. of Applied Sciences TU Hamburg, Germany".
16:00-16:20	HIGH TEA AND INTERACTION
16:20-17:00	Expert Address "How do MNCs realize intended and avoid unintended spillover effects? The case of Indo-German collaboration in green industries" Ms.NIKHILA RAGHAVAN School of Business, Economics and Society, University of Erlangen-Nürnberg, Germany.
17:00-17:30	German Experience FACULTY, SCHOLARS & STUDENTS (DAAD Fellowship), Scholars & students from Germany visited Pondicherry University on exchange Programs and vice versa.
17:30-18:15	Expert Address Germany's Innovation Ecosystem- National System, Figures, Hidden Champions, and the road ahead. Prof. Dr. CORNELIUS HERSTATT Leuphana University & The University of Auckland, Professor emeritus, TUHH: Technische Universität Hamburg
18:20	Networking & Closing Remarks by the RAs & DAAD Chennai

German time is 3:30 hours behind Indian Time

